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Manage the Weather

PRF—Pasture, Rangeland & Forage Rain Index Insurance for Cattle Producers

The Risk Management Agency (RMA) now offers a new program for Pasture, Rangeland, and Forage (PRF).

PRF is an innovative pilot program based on rainfall indices. It is developed to provide livestock producers the ability to purchase insurance protection from losses of forage that is produced for grazing or harvested for hay.

Would you like a NOAA calculated estimate of the average rainfall in two month intervals on your own land?

Send us an email to info@raininsure.com, and we will be happy to go over it with you. If you prefer, go to www.raininsure.com and fill out the information request form.

Just give us 5 minutes to discuss this excellent value federally subsidized program, and we believe that you will see why we think this is the best risk management tool on the market today. Helping cattlemen, like yourself, cope with adverse rain conditions, is all we do. Give us 5 minutes and we will show you why.

Who is Rain Insure?

Rain Insure is an internet service of Central Crop Insurance Services, Inc., Kingdom City, MO. We specialize in weather based risk management for cattle producers. We believe that programs like PRF are critical for steady, predictable business.

Your Land and The Rain Index

The Rain Index is the average rainfall estimated for a 12x12 mile grid. One of these grids will include **your** land.

Reported in two month increments since 1948, this Rain Index is the basis for the PRF insurance policy.

Simply put, if the rain on your grid is less than the Rain Index, the policy pays. It pays quickly and easily.



Important Dates:

- PRF must be purchased by November 30, 2008
- Premiums are due by October 2009
- First interval starts on February 1, 2009

For More Information: www.raininsure.com